

CIVIL SOCIETY & ELECTIONS

ELECTIONS AROUND CENTRAL EUROPE: WHAT TO EXPECT IN THE COMING FUTURE, COMMON TRENDS AND PHENOMENA

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About us

MEMO 98 helps people to receive fair and comprehensive information about public affairs. Having worked for 22 years in Slovakia and abroad, we belong to global leaders in media monitoring and elections. Our main goal is to ensure that people require good quality media content - essential for enhancing of their critical thinking.



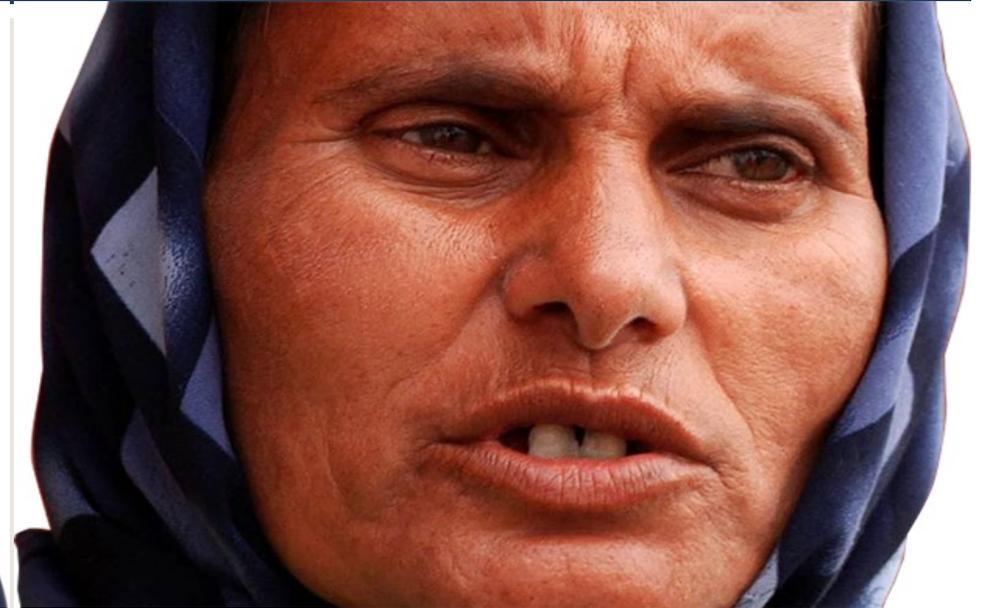
Where we work



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What we do



MEDIA MONITORING

Explaining what the media reports



ELECTIONS

Good quality information means better choice



DISINFORMATION

Undermines trust in democracy



QUALITY JOURNALISM

Navigates through information and helps to find solutions



MINORITIES

Changing stereotypes in the media



EU voters – together for electoral integrity



Common challenges

- **Lacking transparency of election campaign financing, including online advertising, as well as political party financing**
- **Lack of proper oversight over campaign and political party financing**
- **The fairness of elections is endangered by vote buying, electoral clientelism, and / or misuse of state resources by election contestants**
- **Media, including the public media, are not impartial and the media regulating body does not guarantee effective complaints resolution**
- **Lack of established tools to combat disinformation (both domestic and from abroad)**

Unequal campaign conditions

- Campaigning coincides with distribution of public funds
- Government information is indistinguishable from the ruling party campaigning
- Government runs advertisement promoting its policies
- Shrinking space for informed political debate
- Negative campaigning
- Vote buying – danger of exploiting vulnerable groups (Roma)

Biased media

- **Growing concentration of media ownership**
- **Advertising market skewed by a pervasive influx of government publicity campaigns**
- **Polarized media lacking critical analysis due to the politicization**
- **Biased public media**
- **Private media partisan**

Disinformation & Propaganda

- Perceived interference into country's internal affairs
- Ethnic and religious intolerance
- Anti-migration, anti-Brussels, anti-Soros rhetoric
- Vectors of dissemination – traditional & social media



Thank you

